*SkiWelt Brixen im Thale is investing EUR 15.5 million in the new Zinsbergbahn*

**WOW! So future-oriented - SkiWelt’s first hi-tech 8/10 CGD combination lift is set to replace the 4-seater Zinsbergbahn.**

The popular Zinsbergbahn lift, opened in 1987 as Europe’s first chairlift with a protective bubble, is being replaced after 32 years of operation, transporting no fewer than 25 million winter sports fans – all accident-free.

The new Zinsbergbahn, a combined cabin- and chairlift, offers ten large gondolas with panoramic views, as well as super-comfortable 8-person seating with bubbles to protect against the weather. It is the first of its kind not only in the SkiWelt Wilder Kaiser – Brixental, but also in the entire Kitzbühel Alps.

Visitors to the SkiWelt Wilder Kaiser – Brixental can now look forward to a new combination lift that will make the Hochbrixen ski area – especially popular with families, ski schools and beginners – even more attractive as from this coming winter. The lift will provide completely separate access for ski schools, thus allowing instructors to accompany all their pupils in one of the ten comfortable gondolas. The Zinsbergbahn is also a busy and popular connecting lift within the SkiWelt area – and it will soon be even more attractive, thanks to the 400-metre upwards extension of the lift and piste to the mountain station of the Filzbodenbahn lift. Nor have the environmental aspects been neglected: the mountain station is being used to produce green electricity all year round via a large photovoltaic installation.

**WOW! So future-oriented – and with expanded summer offer**

SkiWelt’s lift operators belong to the world’s leading systems when it comes to their summer offer: the “Mountain Experience Card”, available from 1-14 days or as a season ticket, is a pass that includes unlimited travel on the 13 lifts that run from May to November. Once at the top visitors can explore Austria's biggest mountain experience, with seven “mountain adventure worlds” and a wide range of offers and opportunities. The new Zinsbergbahn lift will run all year round as from summer 2020, thus adding a further, wonderful boost to the entire region’s summer offer.

**Facts about the 8/10 CGD Zinsbergbahn – the first combination lift in the Kitzbühel Alps**

Type: Combination lift with 23 x 10-person gondolas offering panoramic views

57 x 8-person seats with bubble and seat heating

(open all year round)

Speed: 6.00 m/s

Carrying capacity: 3,400 people/hr in winter / 1,035 people/hr in summer (gondolas only)

Special feature: Top station at 1,667 metres (open all year round)

Investment: EUR 15.5 m

Manufacturer: Doppelmayr

Architect/planner: AB Seilbahn Planungsbüro – Martin Aschaber

Start of construction: early 2019

Completion: beginning of winter season 2019/20

*With 90 cable cars and lifts, 284 kilometres of slopes for all ability levels – almost all of them with state-of-the-art snowmaking equipment (of the 229 kilometres of slopes with snowmaking, 120 kilometres can be made fit for skiing in just 3 days) – and 81 cosy Alpine huts, SkiWelt Wilder Kaiser – Brixental is one of the largest and most modern ski resorts in the world.*

INFORMATION SkiWelt Wilder Kaiser – Brixental Marketing GmbH

A–6306 Söll | Tel: +43 5333 - 400 | [office@skiwelt.at](mailto:office@skiwelt.at) | [www.skiwelt.at](http://www.skiwelt.at)

ENQUIRIES: SkiWelt Press Team ([presse@skiwelt.at](mailto:presse@skiwelt.at))