

**REAL BIG**

WOW! SO MANY SKI SLOPES!  
... AUSTRIA'S LARGEST INTERCONNECTED SKI AREA

2008/09, 2009/10 & 2010/11  
SKIWELT VOTED  
WORLD'S BEST SKI AREA

ADAC TOP SKIING AREA 2011  
1. PLACE FOR THE BEST  
VALUE FOR MONEY

# SkiWelt News Winter 2011/12

## Winterseason 2011/12

Continuous ski operation from Saturday **03rd December 2011**  
(also on the preceding weekends, given satisfactory snow conditions) – **until 09th April 2012!**



The SkiWelt Panorama 2011/12 - Ready for Download at: [www.skiwelt.at/images](http://www.skiwelt.at/images)

## SNOW GUARANTEED

91 CABLE CARS AND LIFTS  
279 KM OF SKI RUNS  
70 REFRESHMENT STOPS

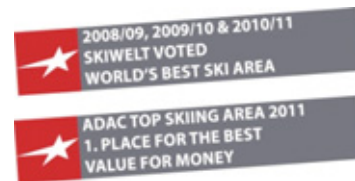
OF THE 210 KILOMETRES OF SLOPES,  
WHICH CAN BE ARTIFICIALLY SNOWED,  
110 KM CAN BE WINTERISED IN JUST  
3 DAYS.

SkiWelt Wilder Kaiser - Brixental  
TEL +43 (0)5333 400  
office@skiwelt.at

Brixen im Thale . Ellmau . Going  
Hopfgarten . Itter . Kelchsau  
Scheffau . Söll . Westendorf

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## WOW! SO MUCH IS NEW

SkiWelt Wilder Kaiser – Brixental has invested **EURO 10.5 million** in winter 2011/12 for you!

### NEW: SkiWelt Söll 2011/12:



**Moon toboggan run in Söll** – Open and floodlit for tobogganists only at night from 6.30 pm – 10.30 pm. **Length 3.5 km** – easy, with permanent snowmaking and floodlights. Toboggan hire: at the Söll lift valley station. Further Information [www.skiwelt.at/news](http://www.skiwelt.at/news)

### NEW: SkiWelt Ellmau/Going 2011/12:

The Astberg reservoir has been extended to a size of 70,000m<sup>3</sup> so you can be sure of even better snow coverage.

**Going practice slope:** The old T-bar on the “Lanzen farm” slope (107) has been replaced with a modern button lift.

### NEW: Expansion of the Hopfgarten valley run (No. 20)

Generous expansion of the Hopfgarten valley descent, giving skiers a perfectly upgraded, snow-covered run down to the valley this coming winter season.

### NEW: Ski Movie Route in Scheffau

**on the south-facing slope** – with applause for each time and ski video as a memento. In addition to the usual **skiline**, where you can see the covered altitude difference, now you can also call up your personal skiing-video for analysing your skiing skills or sending it to your friends - [www.skiwelt.at/news](http://www.skiwelt.at/news)



### NEW: ALPENIGLU® -Igloo Village at Hochbrixen



A fairytale world of ice and snow, an adventure park in the wintry world of the Kitzbühel Alps – this is the **ALPENIGLU® -Igloo Village**, and it's set to charm visitors to SkiWelt Wilder Kaiser – Brixental. The white village can now be found at the top lift station in Hochbrixen.

**Igloo hotel, restaurant, bar, ice exhibition, sun lounge – ALPENIGLU® -Igloo Village** is an exciting world with myriad

facets. Taking centre stage, of course, is the stuff that winter dreams are made of: ice! Enjoy a fondue on the crystal clear ice table, stay overnight in the igloo suite and sip cool drinks from ice glasses: it's all about ice and snow.



„Time Travel“ – the motto of this year's ice exhibition

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## WOW! SUCH GREAT OFFERS

### **NEW: SkiWelt FAMILY PASS: One Ski pass which is transferable between parents!**

The SkiWelt is "real family friendly" with its new **6-day ski pass**, which is transferable between parents.

Children up to 5 years ski for free at SkiWelt! Please also note our amazingly good value **family season passes** and year-round tickets. Ski as little as 14 days and one of these passes might be a great option for you!

For more information visit our homepage [www.skiwelt.at/tariffs](http://www.skiwelt.at/tariffs)

### **SUPER SKI WEEKS 2011/12**

From the beginning of the season to **23rd of December 2011** and from **17th of March 2012** to the end of the season you can enjoy special cheap skiing at SkiWelt Wilder Kaiser – Brixental, with a week's package offered by selected providers. More information at [www.skiwelt.at/superskiweeks](http://www.skiwelt.at/superskiweeks)

### **"REAL CRAZY WEDNESDAY"!!!**

From 11<sup>th</sup> January 2012, adults skiing on Wednesdays pay youth rates for day or part-day ski passes!

This coming winter season 2011 – 2012 gets off to an exceptionally good start for all adults in the SkiWelt Wilder Kaiser - Brixental, Austria's largest interconnected ski area. From 11<sup>th</sup> January 2012, all women and **all men too** enjoy a **20% discount** on day or part-day ski passes every Wednesday, so you get to **ski at youth prices!**

### **NEW: SkiWelt Online Fan Shop**



Order merchandise from the comfort of your own home including **hats, mini gondolas, vouchers etc.** at the new **SkiWelt Shop**. All products can be found at [shop.skiwelt.at](http://shop.skiwelt.at)

### **NEU: SkiWelt Scheffau "Eibergtreff" – Central meeting place for young and old!**

The "Eibergtreff", or Eiberg meeting point, is a brand new attraction at SkiWelt Wilder Kaiser - Brixental. Soak up the sun on our homemade loungers and enjoy the 360° panoramic view of over 70 three-thousand-metre-high peaks. From February 2011 you will also be able to access free wireless internet here. So you can check your altitude profile on the **Skiline** page or send your friends and relatives a photo taken from one of our photo points as a memento of a good day's skiing.

With a total of 1,500 indoor and outdoor seats, an umbrella bar and panoramic terrace, the **Bergkaiser restaurant, Alpengasthof Hochsöll** and on the **Choralpe** also provides **FREE WIRELESS INTERNET**.

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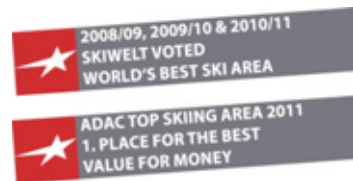
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**WOW! REAL INFORMATIVE**

**NEW: SkiWelt on FACEBOOK**

Be the first to know the latest news, events and innovations! All new information will be immediately posted on Facebook! So you can be kept up-to-date about current snow statistics, which lifts are open and SkiWelt news. A new highlight is the Facebook SkiWelt Shop - our "like this" friends receive discounts on our products. So join in now by selecting "Like" and reap the benefits - [www.facebook.com/SkiWelt](http://www.facebook.com/SkiWelt)

**SkiWelt - Look out, camera about!**

Strike a pose – say cheese - and click, your very own holiday greeting from SkiWelt Wilder Kaiser - Brixental. Look for your photo at [www.skiwelt.at](http://www.skiwelt.at) and send it as an E-Card to friends and relations.



We have a brand new attraction this winter with four **photo points on some of the most beautiful mountain peaks in SkiWelt**, the Hartkaiser, Brandstadl, Hohe Salve and Choralpe. At these points you can take your own photos as a memento of a good day's skiing, then access them straight away on the **SkiWelt Gallery** and send them as e-cards.

**NEW: mobile.skiwelt.at**

SkiWelt fans can look forward to a revamped **SkiWelt mobile** page from **August 2011**.



**For mobiles & co!** Stay connected with SkiWelt Wilder Kaiser – Brixental anytime, anywhere. Having already enjoyed an established internet presence for seven years, the SkiWelt website can now also be accessed on your mobile phone, iPhone, PDA and via all other mobile equipment.

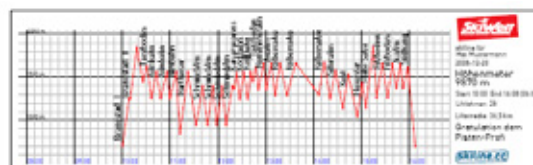
A quick look at the SkiWelt site via PDA on your journey here, details about the next day's skiing with **WiFi** on your **iPhone** in your hotel room, slope information on your mobile phone as you ride the lifts – it's all possible now. Convenient, quick and above all: **informative**. The latest weather conditions, current snow reports, trail maps to download, lift and slope status, hut and accommodation information, events and much more; anything of interest to visitors can be delivered in real time to **mobiles & co**. You can even search for room availability while you're on

the go, with all contact details sent directly to the hotels...

**Skiline – Ski pass analysis – What does my altitude profile look like??**

The SkiWelt Wilder Kaiser - Brixental is offering you the opportunity to access your personal „skiline“ by entering at the end of your day's skiing your ski pass number on the internet at [www.skiwelt.at](http://www.skiwelt.at). As a registered user you will also receive a comprehensive evaluation of all your ski days throughout the season!

**NEW!!** Daily and multi-day evaluations are now displayed on Google Earth and on the new interactive SkiWelt trail map even better than before!



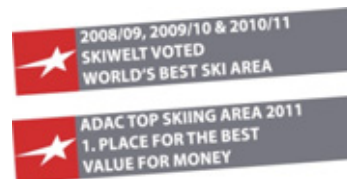
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## **SkiWelt Events 2011/12**

### **9th – 11th of December 2011 - SkiWelt WINTEROPENING**

The Winter Opening is celebrated in style at SkiWelt Wilder Kaiser – Brixental **following the motto** “first-class fun, snow and sound”.

On Friday you can look forward to a **snowshoe hike** in the mountains, the **Zwoa Light Parallel Race** with live DJ in Höchsöll, prize giving afterwards in the village centre of Söll and **live music from “High Voltage”** from 9.00 pm onwards.

**Intersport Winkler**, right by the bottom lift station in Ellmau, invites you to take part in a **free ski test** on Saturday from 8.30 am. Quality brands including **Atomic, Elan, Salomon** and **Fischer** present their latest products.

Après skiers get together at the ice bar with ice sculptures combined with skis – **Tyrol's biggest après ski party** in Söll's pedestrian area - live band on the Paulaner stage “U3” – followed by live music in the Salvenstadl, Whiskey Mühle and Rossini.

On Sunday, the Opening comes to an end with a **Tyrolean “headache cure” brunch** in Alpengasthof Hochsöll and the **Christmas market “Klingende Bergweihnacht” (musical mountain Christmas)** in Ellmau by the Wilder Kaiser.

If you want to join in the fun at a great price, the Super Ski Weeks package including accommodation and ski pass may be just what you're looking for. For more information about the Winter Opening go to [www.skiwelt.at/winteropening](http://www.skiwelt.at/winteropening)

### **19th of January 2012 - FIS-Night slalom in Westendorf**

First-class slalom and skiing stars within touching distance – that is what is on offer at the “Hahnenkamm Warm up Night Slalom” at SkiWelt Wilder Kaiser - Brixental in Westendorf.

### **13th – 17th February 2012 – Shred Camp in Westendorf**

A “Shred Camp” for all snowboarders and freeskiers. We'll initiate you into the world of shredding and everything that goes with it over 5 action-packed days.

### **09th – 11th of March 2012 - 13. Austrian Masters Shred Down Contest in Westendorf**

Over two weekends in February and March, the local snowboard elite will again be competing for the title of Austrian Master in the halfpipe and slope-style disciplines and for precious TTR world ranking points. Last year a unique event evolved through the merging of two legendary contests, the “Shred Down”, Austria's oldest snowboard competition, and the “Austrian Masters”, the finale of the Austrian freestyle snowboarding championships. The slope-style competition takes place from 11.03 – 13.03.11 at Boarders Playground in Westendorf. Countless other events including parties with well-known bands and DJs, promise an unforgettable weekend

### **January/February/ March 2012 – Shred Sessions – Freestyle Workshop in Westendorf**

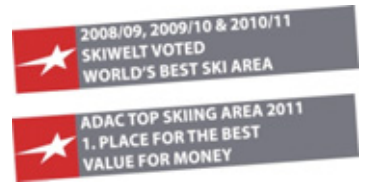
Who doesn't dream of being able to ride and do airs like the pros?

In a relaxed and fun atmosphere, our coaches share their tips and tricks with young enthusiastic snowboarders and freeskiers. As with any sport, motivation and ambition are what count here too. Sporting talent is indeed an advantage but not essential for participation. First and foremost is the fun of sport, getting active in the great outdoors.

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## SKIWELT OVERVIEW:

### 279 kilometres of ski runs

124 km of **blue** ski runs  
128 km of **red** ski runs  
11 km of **black** ski runs  
16 kilometres of skiroutes

### 70 refreshment stops

Over 70 ski lodges, inns, restaurants and bars throughout SkiWelt Wilder Kaiser - Brixental will provide for your physical wellbeing with food and drink!

**Season:** 03. 12. 2011 - 09. 04. 2012

**High season** from 24th December 2011 until 16th March 2012

**Low season** until 23rd December 2011  
from 17th March 2012 until 09th April 2012

### over 90 cable cars and lifts

15 baby lifts, 24 drag lifts  
37 chair lifts  
14 gondola lifts  
1 funicular railway

142.000 person/hr can be carried

### SENSATIONALLY certain of snow

over 1.000 snowmakers mean there are 210 km of ski runs with artificial snowing!

### Winter season 2010/11

The descents and all the important SkiWelt connections were and continuously open from the first day (04.12.2010) to the last (03.04.2011)

|              |                 |                            |
|--------------|-----------------|----------------------------|
| <b>START</b> | on 04.12.2010   | snow cover valley, 35 cm   |
|              |                 | snow mountain, 65 cm       |
| <b>END</b>   | on 03. 04. 2011 | snow cover valley, 20 cm   |
|              |                 | snow cover mountain, 40 cm |

## WOW! SO FAMILY FOCUSED! - SKIWELT FAMILY SEASON TICKET

- ★ **Family season ticket for all the family:** Buy a season ticket for each of 2 adults (parents) and the eldest child (or youth), and all other children get a free season ticket.
- ★ **"Half" family season ticket:** Buy a season ticket for both an adult (mother or father) and the eldest child (or youth), and all other children get a free season ticket.
- ★ **„Children´s" family season ticket:** Buy a season ticket for each of the two oldest children or youths, and all other children get a free season ticket.

**NEW: SkiWelt family pass:** The SkiWelt is "real family friendly" with its new 6-day ski pass, which is transferable between parents.

Children up to 5 years ski for free at SkiWelt! Please also note our amazingly good value family season passes and year-round tickets. Ski as little as 14 days and one of these passes might be a great option for you!



## WOW! SO PRACTICAL! - THE WHOLE YEAR SEASON TICKET!

When you buy a winter season ticket 11/12, pay an extra charge of just EUR 90,00 for adults, EUR 68,00 for youths and EUR 45,00 for children and enjoy a reduction on the summer season ticket 2012. This includes the unlimited use of all the open lifts and cable cars from May - October 12 incl. the 6 theme parks of the Wilder Kaiser - Brixental Bergbahnen.

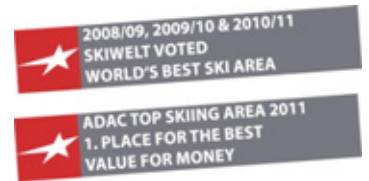
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Whit the Salven, Kaiser and Westendorf circuit you will get to know the most beautiful ski runs at SkiWelt Wilder Kaiser - Brixental

**Speed measurement runs:**

Brixen im Thale: Filzboden (7)  
Ellmau-Going: Almbahn (98)  
Scheffau: Ostlift (65)

**Winter footpaths:**

Brixen im Thale: from mountain station 6EUB Hochbrixen (1)  
Ellmau-Going: from mountain station Hartkaiser (80),  
from mountain station Astberg (100)  
Scheffau: from mountain station 4EUB/8EUB,  
Brandstadl (60/61/62), circular walk  
Söll: from mountain station Hochsöll to Restaurant  
Salvenmoos and back to the Bergbahn valley  
station Söll  
Hopfgarten-Itter: valley walk to Hopfgarten (20)

**Toboggan runs / floddlit:**

Ellmau-Going: **Astbergbahn-Going** (100) with course from the Hausberg (Going) or Treichlhof either to Ellmau (Naschberg - Hotel Bär) or to Going (near Café Ritterhof - practice area), **length 4.5km**, very safe;  
**Floodlit:** open daily, every Tuesday, Wednesday and Friday evenings from 7.30 - 9.00 pm, lift operation: till 2.00 am floodlit! Please note: in the evening the day ski passes and season cards are not valid!  
**Toboggan hire:** Bergbahn Going, Intersport Winkler, Goingsport

Söll: **„Hexenritt“ toboggan run** (40) with course from the mountain station to the valley station, **length 3km**, very safe, with permanently installed snowmaking facility!!! Open daily from 8.00 am - 5.00 pm  
**Floodlit:** evening operation from Wednesday to Saturday, 6.30 - 9.30 pm - floodlit from 4.30 pm - 3.00a.m. Please note: in the evening the day ski passes and season cards are not valid!!

**Moon toboggan run in Söll** - Open and floodlit for tobogganists only at night from 6.30 pm - 10.30 pm.  
**Length 3.5 km** - easy, with permanent snowmaking and floodlights.

**Toboggan hire:** next to the Bergbahn Söll valley station

**Race tracks:**

Brixen im Thale: Kälbersalve (2)  
Kelchsau: Hagermoos (37), Hagerjoch (38)  
Ellmau-Going: Almbahn (98)  
Scheffau: Eiberg (67)  
Westendorf: Ziephang (128), Schneeberg (126),  
Laubkogel (115), Talkaser (114)

**Night ski runs:**

Brixen im Thale: Schusterbühel (17), easy  
Westendorf: Schneeberg (126), easy, open on Tuesday  
from 7.00 pm - 9.00 pm  
Söll: with 10 km night skiing - the biggest in Austria!  
Hochsöll (40), Keat (43), Hexen6er(45),  
Salvenmoos (47), medium - easy, 10km  
open Wednesday - Saturday from 6.30 pm - 09.30,  
descent till 10.30 pm

**Cross Country Track:**

**202,5 km** of cross country tracks  
108 km **easy**, 52 km **intermediate** and 20 km **difficult**

**High altitude cross country track:**

at the Hochbrixen (1) mountain station, 6 EUB - 2,8 km long

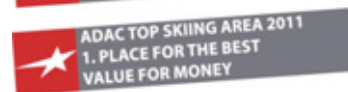
**Night cross country track:**

floodlit and artificial snow in the village in Scheffau, 2 km

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**Longest descent:**

- Brixen:** Kandler Alm, valley descent, 5,5 km long  
1.020m altitude difference
- Ellmau:** Valley descent (80b), Hartkaiser, 4,2 km long,  
medium, 735 m altitude difference
- Going:** Astberg, 100b, 2,95 km long, easy,  
469 m altitude difference
- Hopfgarten-Itter:** Hohe Salve - Itter, 6 km long,  
medium, 1120m altitude difference
- Scheffau:** Brandstadl valley descent, 6,2 km long,  
medium, 898 m altitude difference
- Söll:** Valley descent Hohe Salve, Rigi, Kraftalm,  
Hochsöll 40, 42e - 7,3 km
- Westendorf:** Valley descent, 4,6 km long, medium,  
1.050 m altitude difference

**Hardest descent:**

- Brixen:** Kaslach descent, Nr. 1a
- Ellmau:** Hartkaiser black descent, Nr. 80b  
400 m altitude difference
- Going:** Astbergbahn Going, Nr. 100 & 100a  
black, 469 m altitude difference
- Scheffau:** Brandstadl, Moderer descent, Nr. 63  
black, 898 m altitude difference
- Söll:** Hohe Salve descent Nord 40/45,  
black, 680 m altitude difference
- Westendorf:** Alpseite, Nr. 112, 3 km long, hard  
the most difficult run at the SkiWelt (80%)

**Deep snow/Free Ride Areas:**

- Westendorf:** Fleiding/Hampfer
- Scheffau:** Moderer Brandstadl – valley station (5,5 km)  
Skiroute – not prepared
- Ellmau:** Köglbahn Südosthang, Jägerhütte - Talstation(80d)

**Panoramic cameras:**

live daily on Bayern – TV, TW1,  
3Sat and at [www.skiwelt.at](http://www.skiwelt.at)

**Snow-/Funparks:**

- Ellmau:** „**Intersport Kaiserpark**“ boarders and funcarvers will find attractive courses and opportunities!  
EASYline course with 3 boxes or rails for beginners and advancepractitioners at the above Tranzboden descent  
PROline course with a roller combo and picnic table, linked rail, rainbow box, flatrail and a wallride spine  
The fun park is supervised 7 days a week – there is the additional attraction of a cool chill-out area with  
deckchairs and music
- Westendorf:** „**boarders playground**“ in Westendorf is a Mekka for funsports and has already received several awards.  
**PUBLIC Park/easy** - medium line: The obstacles in the Public Park are constructed in such a way that every  
advanced snowboarder and freestyle skier can master; intermediate snowboarders and skiers will also have plenty  
of fun with this irresistible challenge.  
**Pro Park / technical** - radical line Pro Park is not for the faint-hearted. It is the absolute playground for the hardcore  
freestyler. Here you will not only be able to see professionals in action, but also young talented boarders
- Söll:** „**Wintergarten – snowpark**“ 1st floodlight funpark in the Ski Welt – Söll – Salvenmoos (nr. 47)  
rails and boxes, kickers, chill area with music
- Skiercross:**
- Ellmau:** with Waves, Jumps & steep turn, Almbahn (98)

**Skibusses:**

- ★ **Ellmau-Going:** free connecting bus service between the villages and the valley stations to the village centres.
- ★ **Söll- Scheffau:** free connection from valley station to village centre; no free connection between Söll, Scheffau, Ellmau.
- ★ **Ki-West - Pengelstein I Skibus:** Regular skibus transport between the valley stations of the 8-seater Ki-West gondola lift and  
8-seater Pengelstein gondola lift. For times and stops, please see the timetables provided.
- ★ Please see the detailed timetables of ÖBB (Austrian Railway) services (free with ski dress).

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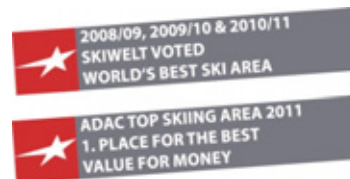
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Marketing GmbH**

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Net: [www.skiwelt.at](http://www.skiwelt.at)  
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**Bergbahnen Hohe Salve GmbH & Co KG,**  
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**Bergbahn Scheffau GmbH & Co. KG,**  
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**Berg- & Skilift Hochsöll GmbH & Co KG,**  
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**Bergbahnen Westendorf GmbH,**  
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Mail: [bergbahnen.westendorf@skiwelt.at](mailto:bergbahnen.westendorf@skiwelt.at)

**SkiWelt Wilder Kaiser – Brixental consists of 3 tourist boards:**

**The 3 boards and their respective villages:**

**Tourist board  
Wilder Kaiser**  
A-6352 Ellmau

**Tel. +43 (0) 50509**  
Fax: +43 (0) 50509-55  
e-mail: [office@wilderkaiser.info](mailto:office@wilderkaiser.info)  
[www.wilderkaiser.info](http://www.wilderkaiser.info)

**Villages: Ellmau  
Going  
Scheffau  
Söll**

**Tourist board  
Kitzbüheler Alpen - Brixental**  
A-6365 Kirchberg in Tirol

**Tel. +43 (0) 5357 2000**  
Fax: +43 (0) 5357 2000 100  
e-mail: [info@kitzbuehel-alpen.com](mailto:info@kitzbuehel-alpen.com)  
[www.kitzbuehel-alpen.com](http://www.kitzbuehel-alpen.com)

**Villages: Brixen im Thale  
Kirchberg  
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**Tourist board  
Hohe Salve**  
A-6361 Hopfgarten

**Tel. +43 (0) 5335 2322**  
Fax: +43 (0) 5335 2630  
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